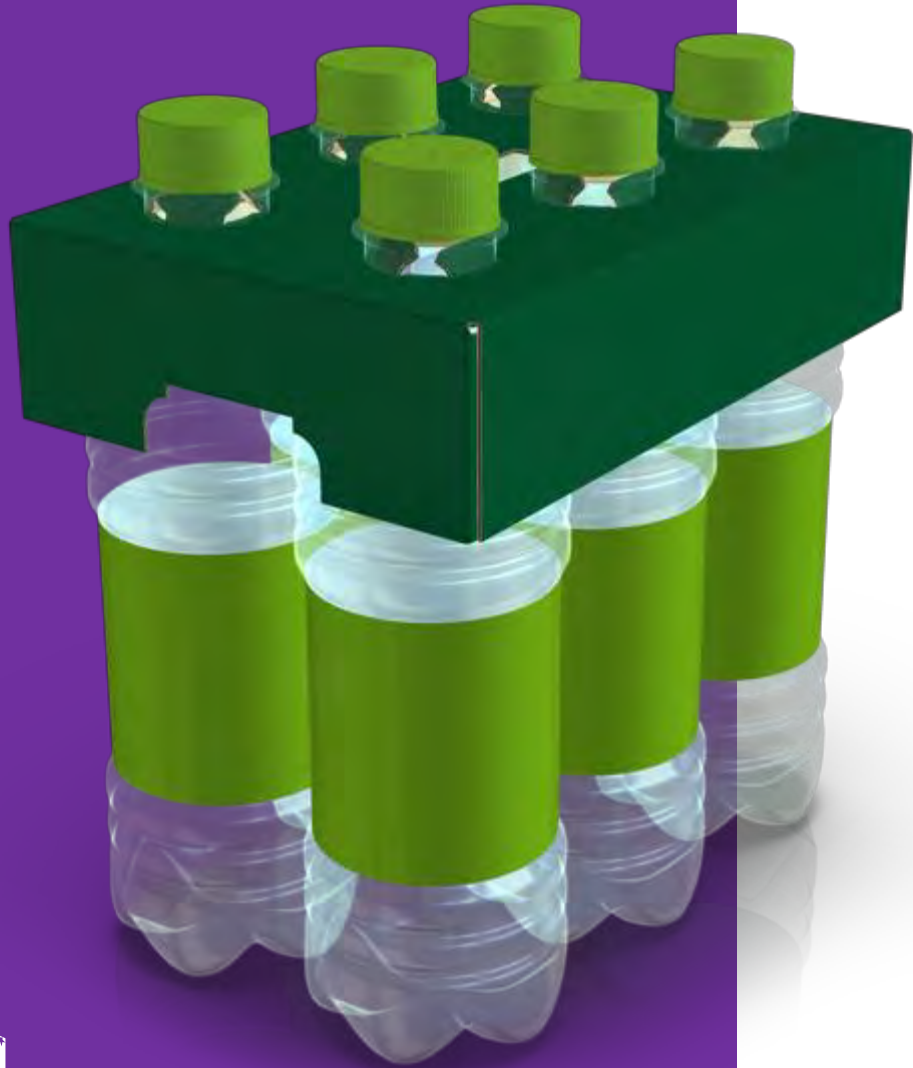




ECOGRIP

The sustainable way to carry



The future of sustainable packaging

ECOGRIP eliminates the need for single-use plastic 'shrink wrap' when carrying multiple bottles.

Made out of fossil-based LDPE, it represents **only in France**, per year, **280,000 tons** of plastic*.

The **100% biodegradable** packaging that can be adapted to fit any type of bottle on the market.

Why?



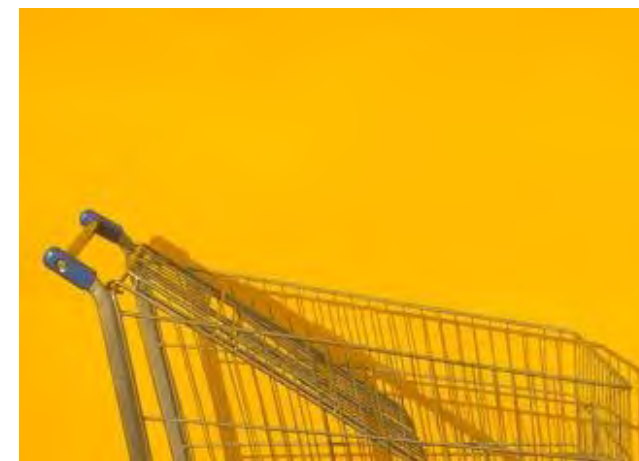
END-CONSUMER AND BRAND OWNERS:

People want to get engaged and contribute to the change by choosing **biodegradable packaging**.
(Source: Open Innovation Manager - FMCG)



REGULATION:

EU's single-use plastic (SUP) Directive, into force on 3rd July 2019, aims to **reduce the impact of certain plastic products** on the environment



RETAIL:

Retailers are starting **reject articles with single-use plastic packaging** from their stores.
(Source: Packaging Engineer - FMCG)

Our range of solutions

ECOGRIP
The sustainable way to carry



ECOGRIP

ECOGRIP
The sustainable way to carry

Key features



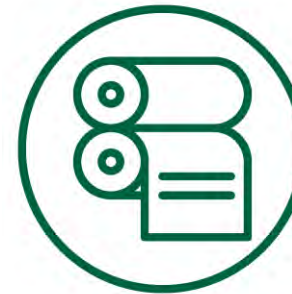
Fully **adaptable concept** designed to fit any bottle neck or cap regardless of diameter.



Both **manual** or **mechanized** possibilities to ensure automation and bar-code hiding (thanks to our partnership with one of the biggest machine manufactures).



Solutions available for single-use plastic packs of 4, 6 or 8 bottles between **0.33** and **1.5 litres**.



Customizable with any kind of printing technology.



Ergonomic design making it easy to handle.



Registered under a European **i-DEPOT**.

Benefits

The result of a European team of expert

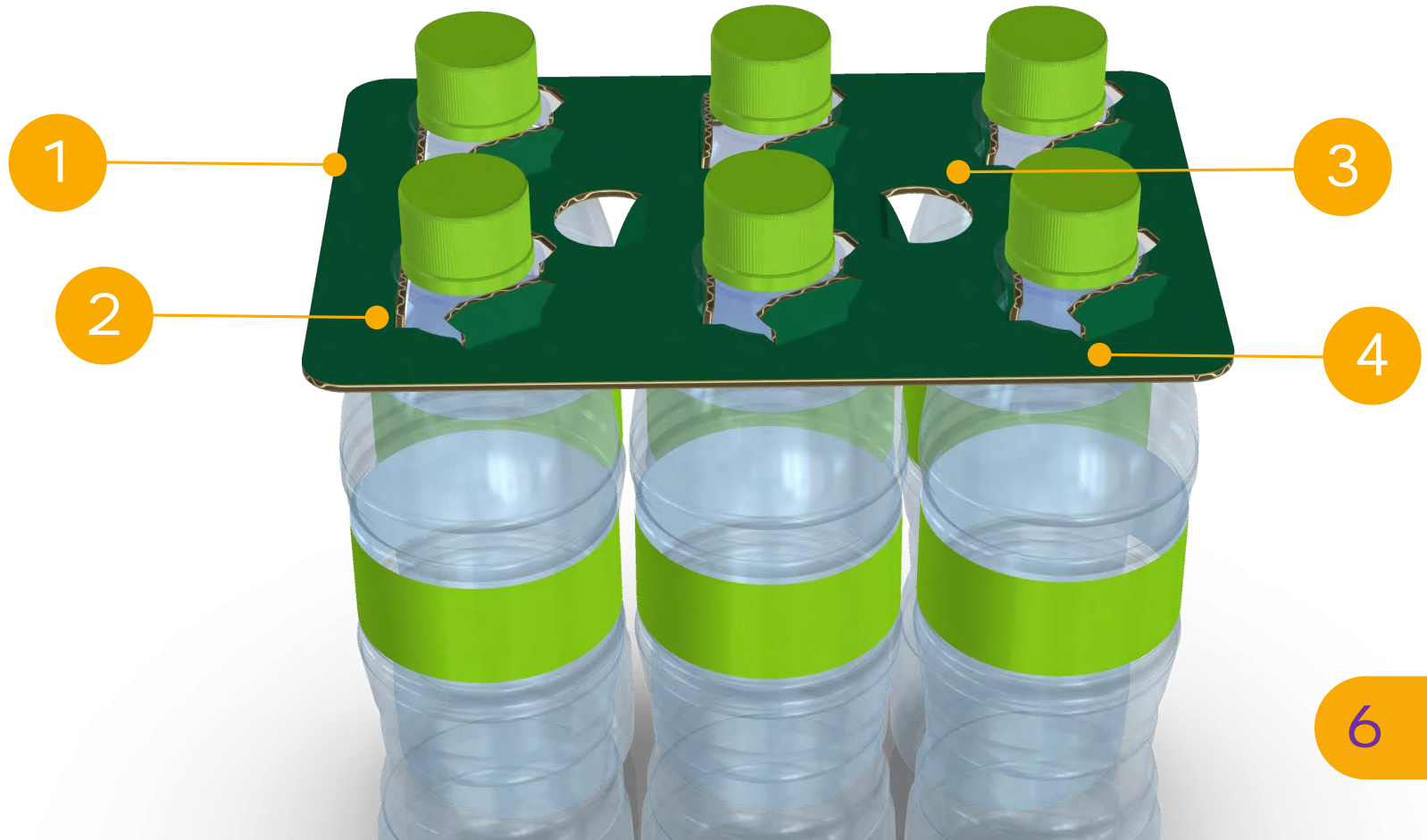
ECOGRIP
The sustainable way to carry

1 ATTRACTIVE AND
INNOVATIVE DESIGN

2 100% RECYCLED AND
RECYCLABLE

3 EASY TO GRIP, STORE,
UNCLIP AND DISMANTLE

4 FULLY BIODEGRADABLE



**BLUE BOX
PARTNERS**
PACKAGING FOR EUROPE

Benefits



Sales incentive through attractive and innovative design.



Fully biodegradable packaging.



Easy to grip, easy to store, easy to unclip individual bottles and easy to dismantle.



Experienced team of European experts to support customers.



100% recycled and recyclable.

ECOGRIP

Short term fix, long term solution

With **ECOGRIP**, we are looking to build long-term relationships with customers, brands and manufacturers.

Our mission is to provide viable alternative to single-use plastic within future supply chains.

ECOGRIP is truly a biodegradable packaging concept for today's challenges: A robust, simple, sustainable product ready for application at speed and scale.

We want a world where retailers and consumers can be confident that the purchases they make are packaged responsibly, not just today, but always.

ECOGRIP
The sustainable way to carry



Contact us

Daphne Deledicq

Chief Innovation Officer – Blue Box Partners

Mobile: +33 615 457 919

Email: daphne.deledicq@vpkgroup.com



Follow us on



THANK YOU

ECOGRIP
The sustainable way to carry



Visit us at
www.blueboxpartners.eu